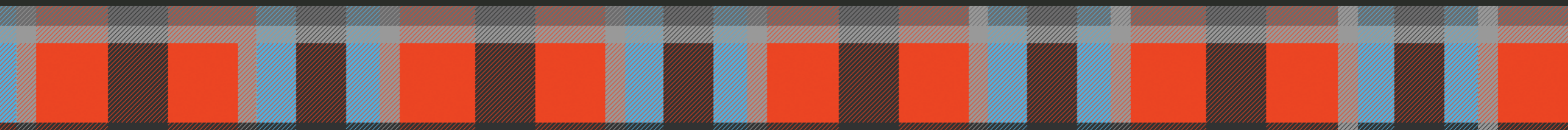


# SPOKE.

Agency Profile | 2016

**SPOKE.** Branding | Usability | Findability

We came. We saw. We Spoke. Let's do it again.



Spoke designs, builds and markets digital ecosystems that empower, influence, and add customers. We work with corporations and organizations that have established value propositions, and wish to elevate their brand, reinvent their web presence, and expand their capacity to persuade. Our process is simple, collaborative and effective.

# About

- Established in 2009.
- Multi-disciplined team of strategists, designers and builders.
- Swimming in corporate and early-stage waters, and everything in between. Our largest client reported \$3.8B last year. Our smallest, \$500.

## Design & Digital Marketing



### Branding

- Brand Strategy
- Brand Development
- Brand Application



### Usability

- User Research
- Architecture
- User Experience Design
- User Interface Design
- Build / Deploy / Maintain



### Findability

- Analytics
- Content Strategy
- SEO / SEM
- Social Engagement



# Our Clients

Access Wireless

Actual Coffee

The Andersons

Blanchard Valley Health System

Buckeye Cablevision, Inc.

Chica Bands

Classana

Commonwealth Supply Chain Advisors

eMerge Health Solutions

H. D. Smith

Mercy College

New Course

Ohio Theatre and Events Center

Open Sky Group

Simple Hydration

SoundFox Radio

Systemax Solutions

Triplefin

Veritas Cork & Craft



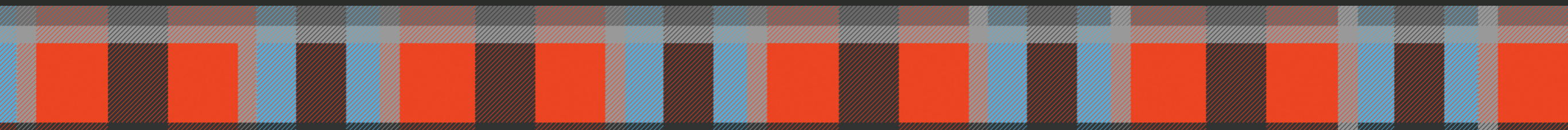
# Our Team



**SPOKE.**

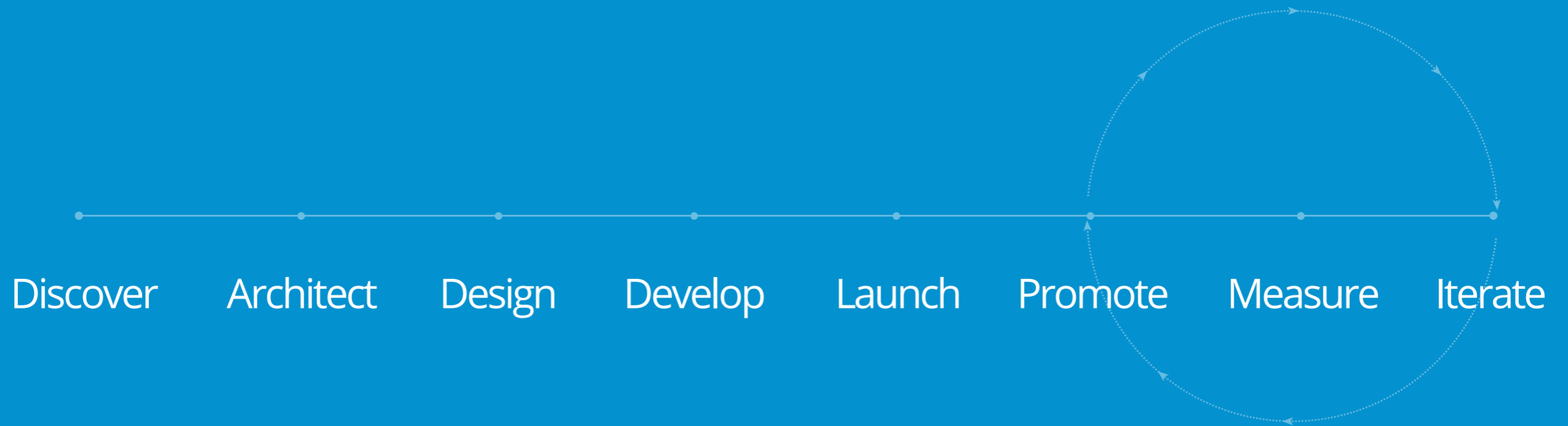
Branding | Usability | Findability

We came. We saw. We Spoke. Let's do it again.





# Process



# Client Profile

[www.hdsmith.com](http://www.hdsmith.com)

<http://members.hdsmith.com>

<http://vwdco.com/>

<https://www.smpspecialty.com/>

<http://www.completecarepharmacy.net/>

<http://www.smartsourcedistribution.com/>

<http://www.triplefin.com/>

<http://epresence1.hdsmith.com/>





# Examples from our portfolio

<http://www.systemaxsolutions.com>

<http://www.simplehydration.com>

<http://continental-bp.com>

<http://www.swervepoint.com>

<http://wwdco.com>

<http://www.hdsmith.com>

<http://www.triplefin.com>

<http://www.barrspublichouse.com>

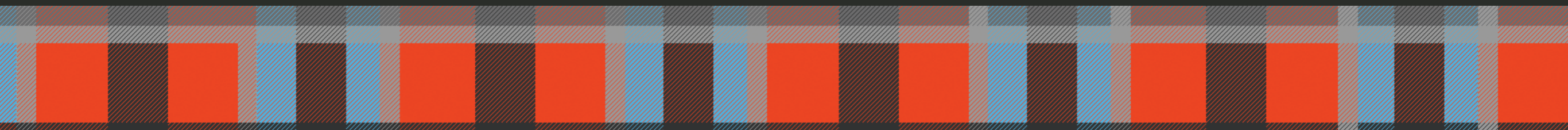
<http://www.vmsystemsinc.com>

<http://www.openskygroup.com>

<http://www.emergehealth.com>

<http://www.commonwealth-sca.com>

<http://www.agcnwo.com>



# Our offices: Seed Coworking

- “Third space” for creatives, developers or anyone who needs a professional work environment without cubicles.
- Membership-driven, community focused.
- A hub of communities: GDI, ALGA, Cocoaheads, Dev Toledo, etc.
- Monthly Lunch 'n' Learn: @seedcowork
- Follow us!

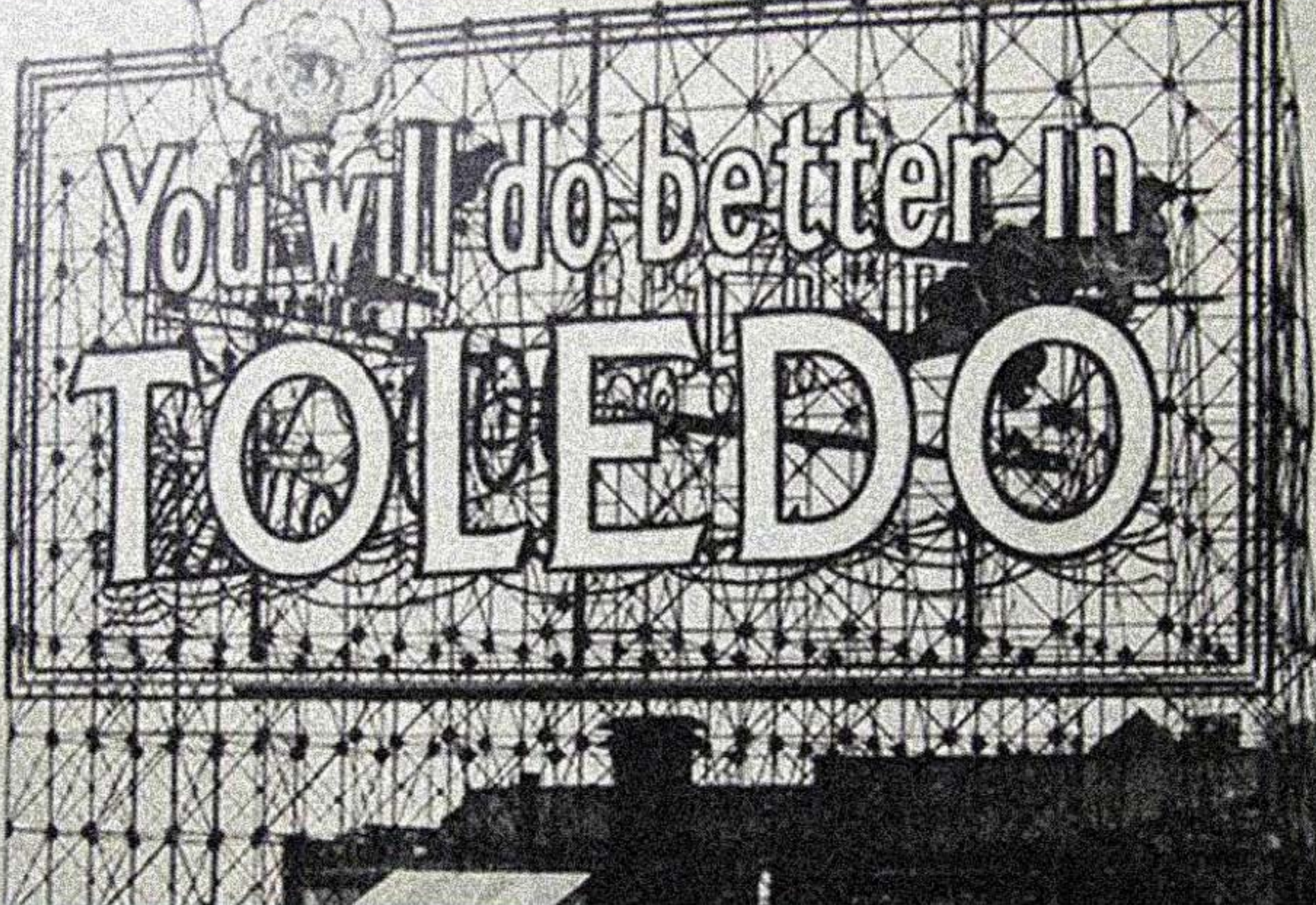
# Our passion



*StartUp Toledo*

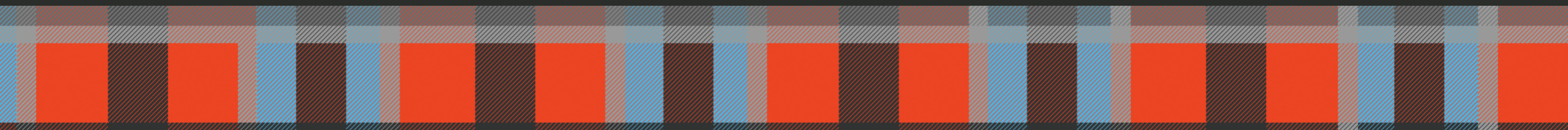
startuptoledo.com





**SP**○**KE.** Branding | Usability | Findability

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Thank you.

@spokehq